

ARROW

The Official Publication of the School Nutrition Association of North Carolina

Fall 2018 - Volume 94

Transforming Futures...



SNA-NC
2018-19

Dates to Remember

DISTRICT MEETINGS

District 1 – March 23, 2019

District 2 – March 9, 2019

District 3 – October 16, 2018

District 4 – February 2, 2019

District 5 – November 3, 2018

District 6 – March 30, 2019

District 7 – February 7, 2019

District 8 – April 27, 2019

BOARD OF DIRECTORS MEETINGS

WINTER MEETING

February 8, 2019

SUMMER MEETING

Greensboro - June 17, 2019

SNA of NC MEETINGS

Committee Days

Greensboro - November 9, 2018

Greensboro - May 17, 2019

Chapter Leadership Seminar

Greensboro - June 18, 2019

New Horizons Trade Show

Greensboro - June 19, 2019

Annual Conference

Greensboro - June 19-21, 2019

SNA MEETINGS

School Nutrition Industry Conference

Austin, TX - January 13-15, 2019

Legislative Action Conference

Washington DC – February 24-26, 2019

National Leadership Conference

Sarasota, FL – May 9-11, 2019

SNA Annual Conference

St. Louis, MO – July 14-16, 2019

CONGRATULATIONS

to the following members for earning the School Nutrition Specialist (SNS) Credential.

STACI BURCHFIELD

HEATHER PERRY

TINA POTTORFF

Attention Chapter Presidents...

Don't forget to send in your re-affiliation forms for 2018 - 2019. The form can be found on our website, www.schoolnutrition-nc.org. Forms should be emailed or mailed at the start of each school year. Chapter packets will only be mailed to the chapter presidents who have sent in their 2018 – 2019 re-affiliation forms. Email your re-affiliation forms to Dawn Roth at jbdfroth@aol.com.



MEMBERSHIP ROSTERS

This year membership rosters will only be mailed in September/October 2018 and January/February 2019.

Chapter rosters can be requested at any time by SN Directors, Supervisors, Central Office Personnel or Chapter Presidents by simply e-mailing the Executive Director, Dawn Roth, at jbdfroth@aol.com.

ARROW

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A Message from our President Amy Stanley

Wow, can you believe how quickly the summer flew by? It seems like yesterday we were celebrating our successes at the 2018 School Nutrition Association of North Carolina Annual Conference. We had a great time learning new skills, seeing old friends, making new friends and of course showing off our talent. We hope you had as much fun as we did.

As we start a new year, I want to say how honored and humbled I am to be able to serve as your SNA-NC President for the 2018-19 year. Over the next year I look forward to myself as well as the Board of Directors being a resource for you and your local chapters.

“Transforming futures” began with the launch of our new website. The website will provide you with tools to help your local chapters grow and succeed as well as information on personal growth and certification. Please continue to let us know what resources you would like to be included on the website. You can visit SNA-NC’s website at www.schoolnutrition-nc.org/.

I encourage each of you to find your passion and get involved in your local SNA chapter and your community as well. Consider the many leadership opportunities SNA-NC has to offer and decide how you can get involved to help our great association grow stronger. I challenge each of you to recruit and mentor at least one new member. Let your District Director know about the interest you may have in getting involved with the various SNA-NC committees or service to the Association. We are continually looking for members who want to be involved.

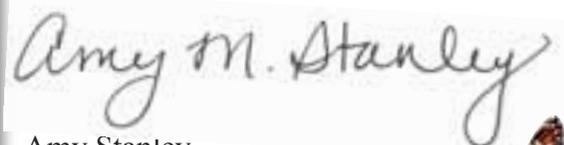
It is important to the Board of Directors and me to celebrate the work that you do each and every day! Let us know about the exciting things that you are doing in

your local schools by emailing any of the members of the Board of Directors or sending us a message on Facebook with your pictures and articles. Share your success with us, and allow us to share those opportunities with others. This is a wonderful way to showcase your efforts and learn from one another.

Also, please check out the many scholarships SNA and SNA-NC has to offer. The awards and scholarships are designed to both sharpen and celebrate your skills and experiences. Some of our scholarships offer wonderful opportunities to network with peers across the nation at the Legislative Action Conference in Washington D.C. Other opportunities exist to gain leadership skills via the Future Leaders Program held in conjunction with the annual National Leadership Conference. Whether it is for Employee, Manager, Supervisor or Director of the Year, Lunch Bell Award or any of the scholarships, it would be awesome to have multiple applications for each and every award. If you have questions about how to apply, simply look on our web page at www.schoolnutrition-nc.org or reach out to any member of the Board of Directors. We are here to serve!

Thank you again for all that you do for the students of North Carolina and your commitment to SNA-NC. I look forward to seeing each of you at the District Meetings as we continue our “Transforming Futures” journey. If I can be of assistance, please do not hesitate to reach out. I am only a phone call, email or text away!

Sincerely,



Amy Stanley
President SNA-NC 2018-19



Past President's Reflection....

By Shirley Pelletier, MPH, RD, LDN, SNS, SNA-NC President, 2017-2018

From a simple request for assistance in helping to clean up after Culinary/Creative Arts to a three year stint on the Culinary/Creative Arts Committee and an answered phone call for assistance from Reginald Ross, the sitting SNA-NC President in February of 2014, my SNA-NC journey to President was set in motion.

A program planner by nature, my love for details was advantageous with Culinary/Creative Arts. The anticipation and excitement of the hunt and the thrill of the victory for our member participants is contagious. I caught my excitement while serving on that committee. It's been said many times throughout many Annual Conferences that "SNA-NC gets into your DNA" and that has certainly been true for me. The more I did, the more excited I got and it landed me the greatest blessing of all, serving as your 2017-2018 SNA-NC President.

The friendships made and renewed; the blessings of member smiles and the heartfelt laughter shared with each member interaction, has been so uplifting for me personally. I have always tried to make the world a little better with each of my interactions and you, the SNA-NC membership have so richly given that to me in return. I will be forever grateful for each of you. The honor of representing you and your efforts has been so rewarding. The eight district meetings were fabulous!!! The warmth with which you embraced Keith and me at each meeting secured my belief that you truly are the best of the best. Thank you to each of the eight District Directors for your service to the Association.

The opportunity to travel over the past few years and meet members beyond our state borders has been tremendous. Be it SNA's Annual Conference, Legislative Action Conference or National Leadership Conference, I have had the opportunity to measure our SNA-NC success against other states many times. It may be written that things are "Bigger in Texas", but it's certainly true to me that "Nothing is Finer than SNA-NC in North Carolina."

I have to say Thanks to all of those who worked behind the scenes to make 2017-2018 such a great year: the SNA-NC Board of Directors and State Executive Dawn Roth, Perquimans County Schools, NCDPI School Nutrition Services, NCDA, our Industry Partners and Past Presidents. Thanks to Sharon Kinion for being such a fun travelling partner over the years and to Amy Stanley and Fred Gilbert for making the 2018 Annual Conference such a fabulous event and send-off. I feel assured that I am leaving the membership in good hands. To my family, Keith and Andrew, I love you guys and thank you for supporting my efforts.

Thank You,
SNA-NC members for allowing me to serve you as your 2017-18 President. I have been honored to represent you and humbled by your passion for serving the students of North Carolina. May God Richly Bless Each of You !!!





Legislative Update

By Mary-Catherine Talton, PP&L Chair

November 7, 2018, the day after Election Day...this is a day that as members of SNA, as School Nutrition Professionals, we should all have in our calendars, hanging on our computers, and in the back of our minds. This is a day that we should be ready, sitting on go, to make our voices heard. A day when we reach out to our newly elected representatives, some returning and some coming in for the first time and wish them well, congratulate them, and let them know that you are a member of the greatest organization in the state and the nation and you look forward to working with them! This is the day that the School Nutrition Association should come *alive* in Raleigh and Washington DC.

The truth is, often times, it's easy to let the voice of a few be the voice of the many. But, truthfully, we need the voice of many to be heard. We as a state association are over 2500 in number and should be loudly heard in Raleigh and Washington DC. Our representatives should know we are there, even when we aren't, they should know what we stand for, what we expect, and what we do! If you are involved in the School Nutrition Profession in any way then *your voice matters!* The decisions they make every day affect our students, our own children, our jobs, and our livelihood, why *not* be at the table for those discussions? In November you have the opportunity to make yourself known by those that make those decisions, and then in February you have the opportunity to be heard by your elected official. "Change will not come if we wait for some other person or some other time. We are the ones we've been waiting for. We are the change that we seek."

—President Barack Obama

February 24-26, we would be honored for you to join us in Washington DC for the Legislative Action Conference and sit with your North Carolina colleagues and put your voice at the decision table when it comes to School Nutrition. School Nutrition is *your business!*

This leads me to the recognition and congratulations owed to our very own, Imer Smith, 2018 winner of the Gene Causby Memorial Scholarship, and Bobbie Marshburn, winner of the Tim Greene Memorial Scholarship, to attend the Legislative Action Conference with us in February. Imer and Bobbie, we are so excited to share this experience with you and look forward to a fun, productive week as we "Charge the Hill" and make our voices heard!



DON'T FORGET! Lynn Harvey First Timer's Scholarships

The deadline for applications for the Lynn Harvey First Timer's Scholarships has changed to January 31 of each year. This will enable SNA-NC to provide the scholarship in a timely manner in conjunction with the SNA-NC Annual Conference registration process.

Applications are available on the SNA-NC website at www.schoolnutrition-nc.org or you may contact me directly at shirleypelletier@pqschools.org or by phone 252-331-9807.

Get those applications in early!



ANNOUNCING THE 2018 NC SCHOOL BREAKFAST CHALLENGE

No Kid Hungry NC is proud to announce its 6th annual North Carolina School Breakfast Challenge, which focuses on feeding more students a healthy school breakfast by using innovative Breakfast After the Bell models to increase participation. The benefits of school breakfast—better grades, better behavior, and healthier, happier kids—are worth making a serious effort to serve it to the most students possible.

The nine schools with the greatest increase in breakfast participation will be recognized at the 2019 NC Child Hunger Leaders Conference. Last year's winners included the school of 2017 NC Principal of the Year Jason Griffin. Visit NoKidHungryNC.org/BreakfastChallenge for more information, including a video of the impact innovative school breakfast has on a previous winner in Pasquotank County.

Contact No Kid Hungry NC at NoKidHungryNC@gmail.com for breakfast participation data, help choosing innovative service models that are a good fit, or to plan a district leadership meeting to generate interest.

SNA-NC Past Presidents



Front Row: Brittany Yokeley, Pam Smith, Lois Hood, Deborah Carpenter, Daughn Baker and Kathy Caudle
Back Row: Jan Holt, Cynthia Sevier, Esther Lassiter, Gretchen Wilson, Reginald Ross, Shirley Pelletier, Alison Francis, Sharon Kinion and Cindy Marion

National School Lunch Week - October 15-19, 2018

School Lunch: “Lots to Love”

By Jennifer Hopkins, MS, MPH, RDN, LDN, SNS, Nutrition Chair

Excitement is building for National School Lunch Week 2018! This year’s theme, School Lunch: Lots to Love will be celebrated October 15-19. Don’t miss an opportunity to showcase everything there is to love about your School Nutrition Program. Use the NSLW 2018 Toolkit to promote your innovative healthy menus, increase meal participation, raise awareness with parents, administrators, and media, and market your program through social media. Toolkit Link: <http://schoolnutrition.org/meetings/events/nslw/2018/toolkit-handouts/>

Strut Your Stuff Menu Love

Long gone are the days of menu planning solely for compliance with meal patterns and nutrient standards. Today’s students want customization. Exciting and innovative menus served outside of your typical cafeteria serving line are key to earning their business. Have students fallen in love with your Macaroni and Cheese bar where they can add their own toppings, your Walking Tacos served at a kiosk in the hallway, or your Flavor Station with herb and spice blends to kick the flavor up a notch? It’s time to “Strut your Stuff” and share your love for Gen Z friendly menus!

Lots to Love for Parents, Legislators, the Press

Students are not the only audience we need to reach. Sharing the love with parents, legislators, and the press raises

awareness about the amazing things happening in School Nutrition and also highlights the areas where they can help. These three groups can be our biggest obstacles, or our greatest supporters...it’s our choice. Check out the toolkit to see how you can tailor your message and create new partnerships.

Let’s Get Social!

We all know students (and parents!) LOVE social media, but did you know that you only have a few seconds to catch their attention? Think photos and memes instead of wordy messages. Consider using different platforms for different types of messages. Students prefer Twitter for news and Instagram and Snapchat for more social posts, while parents tend to frequent Facebook and Twitter. Check out the social media do’s and don’ts in the toolkit to strengthen your social media skills.

#NSLW18 #lots2love #schoollunch #schoollunchlove #poweredbylove



Resources We Love

http://schoolnutrition.org/uploaded-Files/2_Meetings_and_Events/SNF/Pages/NSLW-2018-toolkit.PDF

Share the Love

Share your love with the Arrow!! Send your National School Lunch Week 2018 stories and photos to Dawn Roth jbdfroth@aol.com.



SNA-NC Board of Director Meeting Minutes

Greensboro, NC – June 18, 2018

The Board of Directors Meeting was called to order at 12:00 pm by **Shirley Pelletier, President**. **Mark Webb, Industry Representative**, provided the Invocation for our lunch.

The SNA-NC Vision and Mission statements were read aloud by all in attendance.

The Thought for the Day was given by **Amy Stanley, President-elect**.

Roll call was completed by **Ruth McDowell, Secretary-Treasurer**. A quorum was present.

Melanie Dattero, District I Director, made the motion to adopt the June 18, 2018 meeting agenda as presented, with a second by **Joanne Kirven, Membership Chair**. The Consent Agenda was approved as presented which included approval of all the items listed under the Consent Agenda. The Consent Agenda included the minutes of the February 2, 2018 Board Meeting and the Committee Member Approvals.

Shirley Pelletier, President, gave the Confidentiality Proceedings statement.

The Budget Update was presented by **Ruth McDowell, Secretary-Treasurer**.

Discussion of Mega Issues included discussion on “The Tangible Benefits of SNA-NC Membership”. There was much discussion on the topic. Some of the benefits discussed included having the opportunity to apply for scholarships and awards, opportunities to attend LAC, state and national meetings, in addition to having access to many educational opportunities to acquire the different levels of certification. During the discussion, Dr. Harvey gave members of the board a challenge. She said “go to a person that you’ve never met or seen before this week while at conference, and let them know that we value your membership and we are glad you’re here”.

The Legislative Update was given by **Pam Smith, Public Policy/Legislative Chair**. She stated that we had good attendance at LAC. Congressional Bill 3738 Healthy Breakfasts Help Kids Learn Act is being pushed in Congress right now. That bill would fund additional funds (commodity assistance) to be used in the school

breakfast program.

Amy Stanley, President-elect and **Fred Gilbert, Vice President**, provided the SNA-NC Annual Conference Update.

Dawn Roth, Executive Director, gave the SNA-NC Trade Show Update. There were 168 booths with 23 new vendors.

The 2018-2019 Plan of Work was reviewed by **Amy Stanley, President-elect**.

The 2018-2019 Budget was presented by **Amy Stanley, President-elect**.

The staff contracts were presented by **Shirley Pelletier, President**.

Shirley Pelletier, President, reminded the board of the upcoming Annual Conference to be held July, 8-12 in Las Vegas. Dr. Lynn Harvey reported that she will bring a special guest to the final event in Las Vegas. It’s a little boy from Hoke County.

Arrow articles deadline information was provided by **Dawn Roth, Executive Director**.

With no further business, **Shirley Pelletier, President**, declared the meeting adjourned at 1:20 pm.

Minutes respectfully submitted by:
Ruth McDowell
SNA-NC Secretary-Treasurer 2018-2019

SNA-NC Board of Director Meeting Minutes

June 22, 2018 – Greensboro, NC

The Board of Directors Meeting was called to order at 8:45 am by **Amy Stanley, President**.

The SNA-NC Vision and Mission statements were read aloud by all in attendance.

The Thought for the Day was given by **Fred Gilbert, President-elect**.

Shirley Pelletier, Leadership Development/Awards, provided the Invocation for our breakfast.

After breakfast, **Amy Stanley, President**, thanked the

Our Annual Conference was a success due to the contributions of several of our Industry Partners. We would like to recognize them and thank them again.

PLATINUM LEVEL

House of Raeford
Meals Plus
NCDA & CS - Food Distribution Division

GOLD LEVEL

Dole
Jones Dairy Farm
Kellogg's

SILVER LEVEL

Asian Food Solutions
Griffin Marketing Group
Henderson's Best Fresh Cuts
Hershey's Ice Cream
Nardone Brothers Pizza Company
Peterson Farms Fresh Inc.
SFSPac Food Safety & Sanitation System
Sky Blue Bakery
Southern Food Equipment Reps
Super Bakery
Sysco (Raleigh & Charlotte)
The Dairy Alliance
United Restaurant Equipment Company

Congratulations to
PATTI MONTAGUE,
SNA Chief Executive Officer,
for 25 years of service with the
School Nutrition Association



SNA-NC Board of Director Meeting Minutes

June 22, 2018 – Greensboro, NC - *Continued*

former board members for their service and dismissed them from the remainder of the meeting.

Melanie Dattero, District 1 Director made the motion to approve the June 22, 2018 meeting agenda as presented, with a second by *Joanne Kirven, Member Services Chair*. The motion passed.

BUSINESS AGENDA

Roll call was completed by *Ruth McDowell, Secretary-Treasurer*. A quorum was present.

Amy Stanley, President and *Fred Gilbert, President-Elect*, provided the SNA-NC Annual Conference Recap. There were about 140 first timers at conference. The District Director's training was one of the popular workshops. The change in the registration was well received. The book collection was good but could be improved. The books will be distributed to children in various districts.

Dawn Roth, Executive Director, provided the Endowment Raffle Recap. The total raised was raised \$3,644.00.

Dawn Roth, Executive Director, provided the SNA-NC Trade Show Recap. She stated that vendors gave great feedback.

Dr. Lynn Harvey, Chief, provided the update on Board of Directors' Ethics. We learned that we are only as strong as our state affiliates and we must continue our legacy. She asked the question "What does serving on the board mean?" Some of the responses included were: loyalty, caring, confidentiality, obedience and trust worthy.

INFORMATION AND ANNOUNCEMENTS

Board information sheets and Conflict of Interest forms were updated and collected from each member.

Dawn Roth, Executive Director, provided the Arrow article list to remind the Board of upcoming deadlines.

Amy Stanley, President, referenced the board list and calendar handouts provided for planning purposes.

With no further business, the meeting was adjourned at 10:14 am.

Minutes respectfully submitted by:

Ruth McDowell

SNA-NC Secretary-Treasurer 2018-2019

Be a Part of the Transformation !!!! SNA-NC Needs Leaders!!!

By Shirley Pelletier, MPH, RD, LDN, SNS, Leadership Development/Awards Chair

There is a common thread in the “Transformers” movie series around a single question. That question being “Why do they keep coming here?” asked many times about how the robots of Cybertron got to Earth, why they came in the first place and why they stick around.

The School Nutrition Association of North Carolina is likened to that. Our members are often asked “Why do you keep coming here?” be it Chapter Meetings, District Meetings, and Annual Conference. Our Association members are *transformed* into School Nutrition Professionals of the highest caliber by their involvement in the Association. They gain valuable knowledge through networking with peers, attending professional development sessions and understanding the dynamics that lead our profession. Members transform into School Nutrition Super Heros who wear an apron as a cape and fill in the gaps for the hunger needs of the students they serve.

The Association needs you now, more than ever! We need members to run for the following offices: Secretary-Treasurer, Vice-President and District Director in Districts 1, 3, 5 and 7. We need 2 individuals for each position to ensure a timely and true SNA-NC election. There are no special skills needed and any member meeting the criteria is encouraged to run for office....elected positions are not just for School Nutrition Directors or Supervisors; however it may be helpful to have their support. It’s a great way to kick-start your own personal **TRANSFORMATION!** All members meeting the criteria listed below can run for an office. You certainly do not need to be asked, you may self-nominate. If you need help getting certified or credentialed we can help guide you in the right direction.

Secretary-Treasurer (2 Year Term)

- Demonstrated leadership ability by serving on the Board of Directors
- Must have served on a state committee or advisory council within the past three years
- Must be SNA certified or credentialed
- Must have been an SNA-NC member for at least three years preceding the nomination
- Must be employed in an eligible field

Vice President

- Demonstrated leadership ability by serving on the Board of Directors
- Must have served on a state committee or advisory council within the past three years
- Must be SNA certified or credentialed
- Must have been an SNA-NC member for at least three years preceding the nomination
- Must be employed in an eligible field

District Director

- Must be SNA certified or credentialed
- Must be a member in good standing
- May have demonstrated leadership ability at the local chapter level (but previous service on a state committee or advisory council is not required)
- Must be employed in an eligible field

We Know You Are Out There!

We need your talents and imagination.

We need your willingness to get involved and serve.

You will not need any special skills.

We guarantee a TEAM approach to help provide you with the skills and mentoring needed to help you feel comfortable in your position. ***You can do it!***



School Nutrition Association of North Carolina
Candidate Data for Board Officer

Please indicate office of interest:

PERSONAL

Name: _____

Home Address: _____

Telephone: Work: _____ Area Code Home: _____ Area Code Cell: _____ Area Code

Current Position: _____

School Unit: _____

Email: _____

PROFESSIONAL REQUIREMENT QUALIFICATIONS

- SNA-NC beginning membership date: _____
- SNA Certified/Credentialed: Yes _____. No _____
- Chapter Name: _____ District: _____
- Vice President candidates must have served on the Board of Directors, served on a state committee or advisory board within the past three years, and been a member for the three years preceding the nomination. If that is applicable, please indicate years and position: _____

List any previous SNA-NC committees, other duties or offices, or Board involvement.

Describe the most important contribution you have made toward the success of your local chapter (SNA-NC).

Please return to: **The Leadership Development/Awards Chair:**
Shirley Pelletier - 195 Gus Town Road, Creswell, NC 27928
Phone: 252-331-9807 • Email: shirleypelletier@pqschools.org
AND
Dawn Roth, SNA-NC Executive Director - Email: jbdfroth@aol.com



Lincoln County chapter members participated in the 2018 Summer Conference Member Project and took 45 new children's books to our local Christian Ministry organization to help promote literacy to those in need. Lorie Reece, Chapter President Wanda Edwards, and Chapter Secretary-Treasurer Donna Shuford were on hand to fill the shelves.



SNA-NC Balance Sheet

as of July 31, 2018

Mary Ann Shoaf, SNA-NC Bookkeeper

ASSETS

Currents Assets

Checking/Savings	
BB&T	\$ 207,124.07
Wells Fargo Business Checking	\$ 172,599.64
Small Business (Tim Greene)	\$ 5,372.24
Wells Fargo Money Market	\$ 28,582.65
Wells Fargo Small Bus MM	\$ 57,974.01

Total Checking/Savings \$ 471,652.61

TOTAL ASSETS \$ 471,652.61

LIABILITY & EQUITY

Liabilities

Total Current Liabilities \$ -370.89

Equity

Retained Earnings	\$ 477,198.89
Net income	\$ -5,175.39
Total Equity	\$ 472,023.50

TOTAL LIABILITIES & EQUITY \$ 471,652.61

**SNA-NC gives back to
Literacy...Feeding Minds
as well as Bodies!**

**Thank you to our
SNA-NC members!
*You never disappoint!***

During June's Annual Conference, SNA-NC members donated 875 children's books for literacy efforts. Many books were distributed to local chapter designees. Those books brought to Conference were re-distributed to the 8 District Directors with intent to be distributed across the state. It is a sure reminder of the constant "giving" nature of SNA-NC members who are dedicated to the whole child in mind, body and spirit. You truly are the best of the best!

***Thank you again for
remaining vigilant in providing
for the students we serve!***

SNA-NC Annual Conference 2018 “Score Big with School Nutrition”

By Fred Gilbert, Conference Co-Chair

School nutrition professionals were scoring big in Greensboro at Koury Convention Center the week of June 18-22, 2018. The 2018 SNA-NC Annual Conference was on an offensive charge to Score BIG...with School Nutrition, this year's theme led by our President, Shirley Pelletier.

Monday started off with a Pre-Conference Leadership Workshop at Guilford Tech while others were preparing for their Administrative Review with a workshop conducted by NCDPI. The 2017-2018 Board of Directors met for the last time to conduct business and review any last minute conference changes.



Tuesday was another packed day of Pre-Conferences with a Smart Options Class: Teach the Leader at Guilford Tech. along with the conclusion of the Leadership Workshop. NCDPI was hard at work finishing up their Administrative Review workshop. Tucked away in a quiet room the SNS Credentialing Exam was in progress. A room full of new and seasoned leaders were learning more about how their Association works; how they can become more involved, and what leadership can do for them. Amy Stanley led this fun and informative session. Culinar-ians from around the state were checking in and setting up to participate in the Culinary/Creative Arts competition. Once they were set and recipe cards in place; they could relax at the President's Reception, while the judges tasted and sampled the fantastic food and observed creative art work to represent School Nutrition. Next year I am bringing my own tasting spoons.

On Wednesday morning, 195 early birds woke to take part in the Steps Program Wellness Walk for Hunger led by Melony Edwards and Nancy Gibson. The Wellness Wall was co-sponsored by Super Bakery and Nardone Bros. Pizza. We took our walk back outside and around the mall we went some of us made more than one trip. Let's try to reach 200 walkers in June.

The Big Scissors appeared and President Shirley Pelletier cut the ribbon to open the 2018 New Horizons Trade Show. All those that attended scored big with tasting and sampling new products from pizza, chicken, breakfast and Smart Snack items. Our industry partners did a great job meeting the theme and making their booths very inviting. We also saw the return of Gary Gay to the NCDA booth, glad to have you back. As the trade show was taking place, members were voting, spending money on wonderful items in the Endowment Raffle, taking the NC Safe Plate Exam and 100 first timers attended The First Timers Session. Our Delegate Assembly took place to vote on any changes in our SNA-NC Bylaws.

A longer than usual first General Session featured Culinary Awards, Summer Food Service awards and a visit from Ray their new mascot. We were introduced to Past Presidents, the Steering Committee and the introductions of our slate of candidates. NCDA Commissioner Troxler brought us an update and introduced our newest milk... cockroach milk. I wonder if it will be flavored. An enthusiastic Imer Smith and Jennifer Hopkins introduced our SNAC of the year winners and art contests winners, a talented group for sure.





Our keynote speaker Jane Jenkins Herlong, a former contestant in the Miss America Pageant, entertained us with stories and song to inspire us and to remember to take care of ourselves and to live a life filled with peak performance every day.

Our Wednesday night, the Talent Show started off with a Soul Train Dance off and a Duet with Cindy Marion and Mark Webb, singing “You don’t Have to be a Star Baby.” Not to be left out, Deborah Carpenter joined in the duet to make it a trio. We had some amazing talent from solo performances to a group choral performance.



Thursday started off with the sound of refreshing beverages. We introduced our Board of Directors and Chapter Presidents. Awards were given out to scholarship winners and Star Club members. We were given updates from Gary Gay from NCDA and National SNA President Dr. Lynn Harvey gave us an update. Pam Smith and Lobbyist Emma Shelby brought us a local and

national legislative update. Remember to “Stop the Block”

Our educational mini sessions saw some new topics and some member favorites with a new twist. With all the different topics that were covered; if you went to one or four, you “Scored Big.”

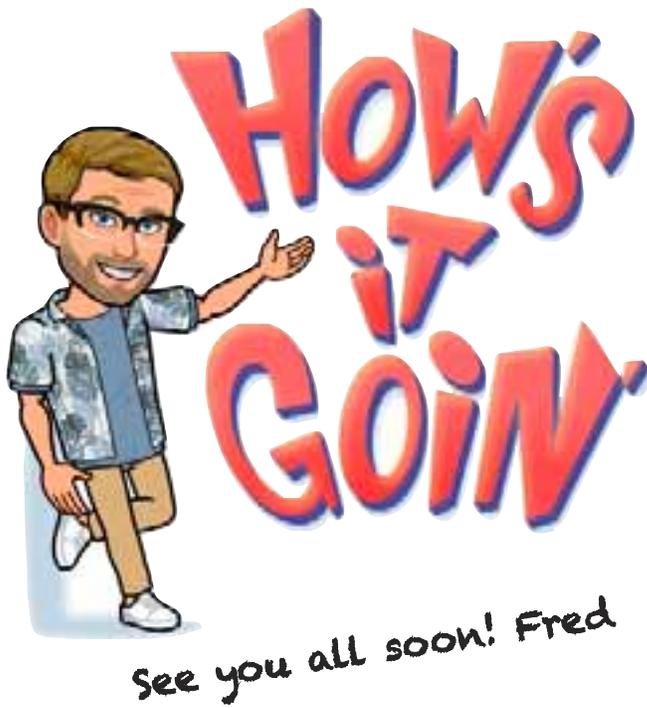


Our conference concluded with our sports themed banquet, which allowed us to Score Big with School Nutrition. Our most distinguished awards were presented after we enjoyed a wonderful meal. We introduced a new award this year, the Dr. Lynn Harvey First Timer Scholarship Award. Scholarships were presented to three members, who had never attended conference. The 2018-2019 Board of Directors was installed by our own Past President and Southeast

Regional Director Reginald Ross. We heard from our President Shirley Pelletier who filled us with promise, that there is a place for all of us in our membership and sometime it can start by being asked to take out the trash. Shirley then pinned our new President Amy Stanley and the gavel was passed. Amy shared with us her theme “Transforming Futures.” She emphasized how the Association was the members’ Association; and the futures that we are transforming are just not the students we feed, but our own too.

We would like to give a Big Thanks to Anna Roopchan and Leah Killingsworth and the entire team at the Koury Center for making our conference great. We all Scored Big with everyone’s help and commitment. See you in Greensboro June 17-21 2019.





SAVE THE DATES!

Annual Conference will be in Greensboro on June 17-21. I know what you're thinking why is Fred a cartoon and in the Arrow (it works for Ruby Reader). I found out that I am in charge of planning the conference next year and wanted to get an early start. This is Your Conference, I want to offer classes and sessions that will make the biggest impact in your professional development and career in SNA-NC. "So tell me what you want, what you really, really want". Was there a topic not covered? Was there a topic that was covered too much? Do you want more hands on sessions or sessions on presentation or leadership skills? How about members singing when you walk into General Session? Would you like another type of STEPS Challenge on Wednesday morning? I want to hear from you, and welcome any ideas and suggestions that you may have. Email me at frederick.gilbert@cms.k12.nc.us

Thank you Dr. Harvey!

We are so proud of you and your accomplishments during your year as SNA President. We are happy to have you back where you belong...back home... in our own great state of North Carolina!



MEMBERSHIP UPDATE

Submitted by Joanne Kirven, SNA Membership Chair and SNF State Ambassador

And here we are again! It blows my mind to think that we have already started yet another school year. How was the beginning of school for you? A breeze as you are a veteran? Nothing getting in your way of feeding the students? Were you anxious and apprehensive as a new manager or employee opening up for the first time? Whatever stage in your School Nutrition career, the School Nutrition Association can be a vital resource to you and your colleagues; networking and the sharing of ideas; knowing that others encounter the same highs and lows as you do, training and development and perhaps to some the most important, the opportunity to meet and make new friends.

This summer we were able to meet up and enjoy a fabulous conference in Greensboro. First hand I was able to experience an incredible outpouring of love and support from ‘family’ that I really had not appreciated that I had. Virtual strangers reached out and hugged me and told me that I had their prayers and thoughts. Where else could I have felt this except through SNA-NC? I believe in paying things forward and to that end I want to invite everybody to feel that same love and support and reach out to their friends and colleagues who are currently not members of SNA and invite them to join.

Member Get a Member Annual Membership Campaign 2018-19

#SNAStrong

Alone we whisper, together we shout! SNA needs more voices raised in support of school meal programs.

School nutrition programs remain vulnerable to budget cuts, funding shortages and the threat of block grants. As *your* professional association, SNA provides a strong voice of support and defense. From enhancing the image of school nutrition professionals to protecting the integrity—and funding—of federal school meal programs, SNA works to serve your needs, as you work to serve America’s children.

SNA’s voice is *your* voice. And when more members’ voices are represented, SNA’s influence grows in Congress, the media, and in the school communities we all support. When more voices are represented, more children are nourished and nurtured.

But we need your help to remain #SNAStrong. We need you to recruit new members—new voices—this year. Help SNA to raise its voice to 60,000 members speaking up and being heard. When you do, SNA will be stronger than ever—and you will have the chance to win a registration to ANC 2020!

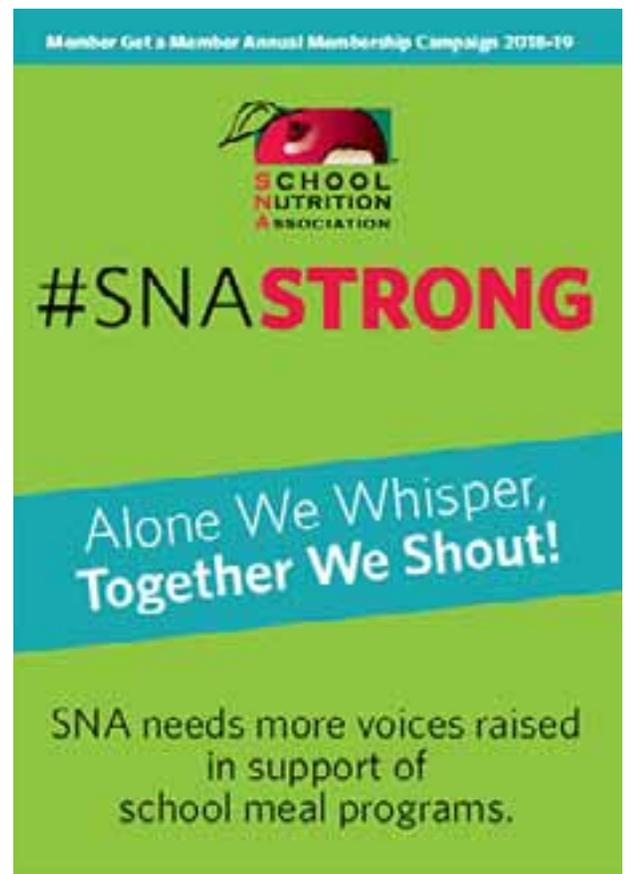
Recruit Today

Recruit ONE or more new members between **June 1, 2018** and **May 31, 2019** and you will be automatically entered into a drawing to win 1 of 5 registrations to SNA’s 2020 Annual National Conference (ANC) in Nashville, TN.

Don’t Forget!

Make sure the new member writes your name in the referral section of the membership application, otherwise it won’t count!

This summer I sent out emails to eligible members looking for new members for the Membership Committee. I was delighted to receive back many emails of people that were interested. Thank you so very much for that. Our future is bright and why shouldn’t it with the amazing people that we have in our organization. Let us all be responsible for the future growth and development. Heartfelt thanks to all of you and here’s to a fabulous 2018-19 school year.



2018 SNA Legislative Action Conference

By Jennifer Lawson, 2016 Gene Causby Memorial Scholarship Award Winner

I am forever grateful to the family of Gene Causby for allowing me the opportunity to attend the 46th Annual Legislative Action Conference (LAC) in Washington, DC. I was especially excited to attend during the year that North Carolina's very own fearless leader, Dr. Lynn Harvey was President of SNA.

What a truly unique 3-day experience! From breakout sessions, compelling keynote speakers, and engaging presentations to amazing restaurants for the "foodie" in all of us; it is known as the "Culinary Capital". From monuments and memorials to the Smithsonian Institution museums and more, there are so many free attractions to explore during down time.

My favorite part of this conference was "Charge to the Hill" day! I was able to meet face-to-face with policy makers to increase their understanding and knowledge of the scope and complexity of school nutrition operations. Specific requests were that Congress oppose any effort to block grant school meal programs, support H.R. 3738, the Healthy Breakfasts Help Kids Learn Act, to provide 6 cents in USDA Foods (commodities) for every school breakfast served and continue to monitor and support USDA's work to simplify overly burdensome child nutrition mandates to improve efficiencies and reduce costs. Representatives and aides were receptive to our requests. Advocating directly to legislators for a program that I am so passionate about was empowering!

I highly recommend attending LAC to get the tools you need to effectively communicate with your elected officials in the nation's capital and back home. Advocating for K-12 school foodservice programs allows you to make a difference for the 30 million children that benefit from school nutrition programs each day. I implore each of you to reach out to your representatives!



District I Meeting-March 10, 2018

By Melanie Dattero, District I Director

Scored BIG in District I! On March 10, 2018 the District I SNA-NC Meeting was held at Hertford Grammar School in Perquimans County. We mixed and mingled, inflated balloons, and decorated during the ice breaker.

The team from Bertie County won the Produce Art Challenge. Team members are: Expedito Dano, Brenda Bowen, Deborah White, and Clucero Rasonabe.



Judi Hoggard provided an update from NCDA. Leslie Otts provided an update from NC DPI and taught us about students with Unique Meal Time Needs. Thanks to both of them!

Everyone enjoyed the speech from Rev. Keith Pelletier. Thank you for sharing with us! The fabulous and energy-filled day was concluded with a session on Customer Service and thoughts on how we can SCORE BIG with SNA!

Mark your calendars now for the next District I Meeting on March 23, 2019. See you there!

District II Meeting-March 17, 2018

By Karen Sweatt, Past District II Director



Kick Off...

Our District II meeting was held on Saturday March 17, 2018 at H.J. MacDonald Middle School in Craven County. Registration began at 8:30 with 139 members attending from across Clinton City, Craven, Lenoir, New Hanover, Onslow and Sampson Counties. We kicked off our day with a light breakfast consisting of yogurt, Danish, fresh fruit and beverages. The meeting started at 9:00am. Karen Sweatt, District II Director, greeted everyone and welcomed Boy Scout Troop 1869 to present the colors and the Pledge of Allegiance. Gretchen Wilson, Director of Craven County School Nutrition, welcomed everyone to Craven County and Maree Minor, Director of Pamlico County School Nutrition, gave us the thought for the day.



First Quarter...

We welcomed Shirley Pelletier, SNA President, who got the crowd up and moving with various cheers. Shirley encouraged everyone to apply for the many SNA-NC and SNA Awards and talked about encouraging us to recruit others in our counties to become members and to think about certification. Shirley talked about the dos and don'ts of Trade Show Etiquette and was joined by Frances Riggs and Jill Moreno with a short skit of what not to do. Updates were given by Susan Thompson from DPI on the K12 Culinary Insti-

tute as well as news from DPI. Jan Holt from NCDA & CS informed us of the new items and updates from NCDA. Pam Smith, SNA-NC Legislative Chair, gave us a Legislative update as well.

Second Quarter...

Four teams from Craven, Lenoir, New Hanover and Onslow Counties participated in the Produce Art Challenge, while others were able to make a School Lunch Super Hero mask at the make and take it booth. They then were encouraged to take pictures at the Super Power photo booth. When judging was done for the Produce Art Challenge we had a clear winner, New Hanover County. Congratulations to the New Hanover team. We then broke into three groups to participate in a table top food show. Members were given an evaluation form to evaluate each item as they tasted them to see if they were acceptable to be put on our menus. Pizza, muffins, drinks, and cookies were some of the few items available to try. I would like to extend a special thank you to Julie Brigham of Acosta Foods, Mo Highfill of Cohen Foods and Stephanie Stepps of Waypoint for all your hard work and presentations at the table top show.



Third Quarter...

We were all excited to hear from our guest speaker Reverend Keith Pelletier, husband of Shirley Pelletier. Reverend Pelletier spoke about "A Time to Choose". A wonderful story about parts of his childhood days and times spent throughout his life. He had us laughing and thinking about how we all can make a difference in the life of a child.

Fourth Quarter...

A tailgate style lunch was served provided by various vendors. We had the honor of Chef Kevin Reese and four of his students from his culinary class help prepare and serve our lunch. We ended our day with lots of door prizes given away.

I would like to say a special thank you to my Craven County SNA-NC Chapter and to Gretchen Wil-

son for helping me with this meeting, and to all the vendors who donated food, drinks and door prizes. Thank you to Kevin Reese for giving up his Saturday morning to supply us with his MC and DJ abilities.

District IV Meeting-April 19, 2018

By Melony Edwards, Past District IV Director

The District IV meeting was held on Thursday, April 19, 2018 at Clarkton School of Discovery in Bladen County. We had over 70 members in attendance this year. Registration began at 3:30 pm with the meeting at 4:00 pm.



The welcome was given by Amy Stanley, SNA-NC President-elect and Bladen County Child Nutrition Director. Stephanie Bryan, Bladen County SNA-NC Chapter President, read the SNA Vision and Mission statement. Dr. Tany Head, Assistant Superintendent for Bladen County Schools, discussed the importance of Breakfast in the Classroom. The Thought of the Day was given by Stephanie Norris, Principal, Clarkton School of Discovery. Jan Holt gave us the latest updates from NCDA. We then got our STEPS in with Nancy Gibson, Bladenboro Middle School Manager. She led us in some fun line dancing.

Our lovely SNA-NC President, Shirley Pelletier joined us with greetings from the Association. She then turned the program over to her husband, the Reverend Keith Pelletier. Our guest speaker presented his topic, "Time to Choose." Everyone really enjoyed their time with Reverend Pelletier.



Our meeting concluded with a great meal provided by Malinda "Mo" Highfill with Cohen Foods. Sharon Nance, interim manager at Clarkton School of Discovery, made delicious side items and desserts to go with our meal. Following the meal and fellowship, we gave out many great door prizes, which were all donated by several of our vendors.

District V Meeting-March 24, 2018

By Yolanda R. Vereen, CDM, CFPP, FMP, CFSI, District 5 Director

On March 24, 2018, District V Scored Big in small numbers! Our annual meeting was held at Kernodle Middle School located at 3600 Drawbridge Parkway in Greensboro, NC. Our numbers were small due to the threat of inclement weather. It did in fact snow, however Mother Nature was kind enough to hold off until two hours after our meeting adjourned.

Our day began with the Pledge of Allegiance and introductions. Upon sign in each attendee received a tote bag courtesy of Tyson Foods K-12, an ink pen courtesy of Guilford County Schools, and a motivational lapel pin courtesy of Guilford County Schools. Then we settled in to sample some prepackaged breakfast items and assorted juices.

Our first presenter was Gene Nemechek, DVM, of the National Pork Board Speakers Bureau. Dr. Nemechek is a swine veterinarian with Zoetis Inc., which is located in Wilson, N.C. Zoetis provides animal health products that include vaccines, medications, and antibiotics for all species of livestock and pets. He cleared up a lot of misconceptions regarding antibiotics given to the animals we consume for food.

Mike Williams of Milo's Tea Company did a presentation of his company's fresh brewed tea and lemonade and provided samples of each for attendees to try. Milo's was founded on three principles: 1. Use high quality natural ingredients, 2. Listen to your customers, and 3. Never sacrifice taste. They are also a "certified women owned business" which means they are majority owned and controlled by women.

Next up was our Mini Food Show where attendees sampled multiple products. The contributing vendors were Malinda Highfill of Cohen Food Service, Julie Brigham of ACOSTA, and Mike Williams of Milo's Tea Company. Ashley Ellington of CORE Group Sales sent several products but due to a scheduling conflict was not able to attend. Everything was delicious!

Each member present was given one door prize of their choosing courtesy Guilford County Schools SNA and staff. We also held a drawing in which three members won Starbucks' gift cards courtesy of Cohen Food Service.

President Shirley Pelletier encouraged, challenged, and motivated attendees to reach out to peers to motivate them to become involved and increase participation. She shared with us that her awesome journey with School Nutrition Association began with someone asking her to "take out the trash". Her story brings to mind the saying by President Harry S. Truman, "*It is amazing what you can accomplish if you do not care who gets the credit.*" That is so very true especially in this age of selfies and social media where it's all about *me*.

To wrap things up we were treated to a delightful motivational story from Rev. Keith Pelletier. He is an amazing story teller and really should curate some of his stories into a book. I bet it would be a best seller!

Being that all business was concluded, the meeting was adjourned so that everyone could get on the road and return home safely before the snow began.

I would like to give a special thank you to all who participated and gave of your time to make the meeting a success; especially the Person County SNA – your commitment and dedication is greatly appreciated. THANK YOU!

The next District V meeting will be on November 3, 2018 from 10:00 am to 2:00 pm at Page High School Cafeteria.



Future Leaders Conference at the National Leadership Conference

April 26-28, 2018

Long Beach, California

By Mary-Catherine Talton, Supervisor, Johnston County

“Good leaders are not born, they are made” –Becky Domokos-Bays, Past SNA President

This statement was said during the first hour of the Future Leaders Conference as part of the SNA National Leadership Conference in April. In that moment I realized just how honored I felt to be chosen for a scholarship to attend this conference by SNA-NC. Leadership development is crucial as a leader, but it’s also crucial as an aspiring leader in our association.

The 2018 Future Leaders Conference was delivered by three knowledgeable and successful past presidents of SNA. During the three day conference we learned the different styles in leadership, the difference between a manager and a leader, how to succeed at public speaking, and most importantly, in my opinion, how to understand and develop your strengths. On the last day of the conference, before our graduation we were given the opportunity to work with these past presidents and national leaders to develop a plan of action for ourselves over the next year, 3 years, and 10 years as it relates to our personal lives, professional lives, and our goals in the association. It was eye opening to be able to put it all into practice and put some thought into how to apply the lessons we learned.

I truly cannot say enough how thankful I am to have been afforded the ability to attend this conference and how impactful it was to have the chance to glean knowledge from so many past, current, and future national leaders in SNA. While this is a leadership conference, it was so much more than leadership development. It was truly 3 jam packed days’ worth of networking and making connections that will guide me in years to come, both in my career and in my association goals. I will be forever grateful and humbled for the opportunity to represent SNA of North Carolina and the knowledge and growth that it has afforded me for my leadership journey in SNA.



ENDOWMENT UPDATE

By Melony Edwards, Endowment Chair

This year's raffle at the SNA-NC 2018 summer conference was a huge success! We received so many wonderful items from our industry partners and local chapters. SNA-NC raised over \$3400 to go towards scholarships for our members! Thank you to all who donated.

At this year's off-site education session, participants learned simple solutions for culinary skills. Attendees were encouraged to go back to their districts and share what they learned.

I would like to thank the UNC-G staff and the Endowment committee members who helped this year. I would also like to thank the numerous other volunteers that contributed to our success.

We look forward to future events and trainings. If you have suggestions for future endowment sponsored events please contact me at mbedwards@bladen.k12.nc.us



2018 ANC in Las Vegas



2018 ANC in Las Vegas



SNA Culinary Arts/Creative Arts Competition 2018

The Culinary Arts Committee wants to express a special thank you to all the judges who volunteered and gave of their time to help make this year's event successful. A special thank you to all the participants for doing an outstanding job! Without you this would not have been possible. Once again thank you to everyone who had a part in this event. The winners of the 2018 Culinary Arts Competition are listed below.



Lunch Entrée Meal

Third Place: Carolyn English
Second Place: Jessica Hammonds
First Place: Ione Allgood



Sandwich or Wrap Plate

Third Place: Sheila Koonce
Second Place: Jennifer Phillips
First Place: Emilio Graf



Salad Plate

Third Place: Tabatha Miller
Second Place: Mickey Locklear
First Place: Penny Davis



Complete Ethnic Plate

Third Place: Elizabeth Hoagland
Second Place: Mellany Bigelow
First Place: Consuelo Montiel



Complete Breakfast Plate

Third Place: Thereatha Green
Second Place: Elaine Thorne
First Place: Sheila Alvarez



Meat/Meat Alternative Entrée

Third Place: Jennifer Phillips
Second Place: Jessica Hammonds
First Place: Donna MacMaster



Entrée Salad

Third Place: Tina Brisson
Second Place: Tabatha Miller
First Place: Penny Davis



Breakfast Entree

Third Place: Liliana Myers
Second Place: Tabatha Miller
First Place: Jo Ann Locklear



Commodity Fruit

Third Place: Dortha Sutton
Second Place: Carolyn English
First Place: Christina McMahon



Commodity Vegetable

Third Place: Tina Brisson
Second Place: Consuelo Montiel
First Place: **Christine McMahon**



Farm to School - Fruit/Vegetable

Third Place: Wanda Bone
Second Place: Phyllis Carpenter
First Place: **Jennifer Phillips**



Yeast Breads/Sweet Yeast Breads

Third Place: Christy Davis
Second Place: Carolyn English
First Place: **Talisa Dove**



Miscellaneous Vegetable

Third Place: Karen Sweatt
Second Place: Bobbie Marshburn
First Place: **Christine McMahon**



Whole Grain Side Dish

Third Place: Penny Davis
Second Place: Mellany Bigelow
First Place: **Jennifer Phillips**



Cookies

Third Place: Donna MacMaster
Second Place: Mary Renee Autry
First Place: **Jo Ann Locklear**



Muffins/Biscuits

Third Place: Karen Malave
Second Place: Carolyn English
First Place: **Cathy Hart**



Miscellaneous Breads

Third Place: Carolyn English
Second Place: Nancy Gibson
First Place: **Donna MacMaster**



Miscellaneous Desserts

Third Place: Phyllis Carpenter
Second Place: Christina Osborne
First Place: **Christine McMahon**



Cakes

Third Place: Mellany Bigelow
Second Place: Victoria Locklear
First Place: **Carolyn English**



Miscellaneous Fruit

Third Place: Susan McLaughlin
Second Place: Cathy Hart
First Place: **Liliana Myers**



**National School Breakfast
Week Decoration**

Third Place: Karen Sweatt
Second Place: Chanda Jones
First Place: Melanie Vazquez



**National School Lunch
Week Decoration**

Third Place: Karen Sweatt
Second Place: Jennifer Phillips
First Place: Donna MacMaster



**Farm to School
Display**

Third Place: Stephanie Hall
Second Place: Tina Cherry
First Place: Francis Riggs



**Seasonal
Decorations**

Third Place: Nivea Mosley
Second Place: Chanda Jones
First Place: Donna MacMaster



**Decorated Special
Occasion Cakes**

Third Place: Stephanie Hall
Second Place: Rebecca Pait
First Place: Sandra Breland

NC Attendees at 2018 ANC in Las Vegas





BEST OF SHOW
**Complete School Lunch
or Breakfast Plate**
Consuelo Montiel



BEST OF SHOW
Entrée
Donna MacMaster



BEST OF SHOW
**Single
Component**
Christine McMahan



BEST OF SHOW
Breads
Donna MacMaster



BEST OF SHOW
Desserts
Christine McMahan



BEST OF SHOW
Creative Arts
Sandra Breland

Ralph W. Eaton
Winner
Emilio Graf



NC Farm to School Produce Art Challenge District Winners



District 1 – Bertie County



District 2 – New Hanover County



District 7 – Davie County



SNA's Certificate Program Has Expanded to 4 Levels

SNA's Certificate in School Nutrition Program has expanded to 4 Levels! There is a new Level 2 Certificate to bridge the large jump in training requirements between Level 1 and the old Level 2. The goal of the new Level 2 is to provide a more realistic professional growth path.

What does this mean for Current Certificate Holders?

LEVEL 1. There are no changes for Level 1 Certificate holders, but we recommend that you take advantage of this new bridge level and check out the requirements for Level 2. The new Level 2 certificate requires 46 training hours, which is considerably less than the previous 86 hours.

OLD LEVELS 2 and 3. If you had an existing Level 2 or Level 3 certificate, your certificate has been automatically renamed Level 3 and Level 4 respectively. This is a name change only and does not impact the renewal requirements. An updated certificate or verification letter can be downloaded from www.schoolnutrition.org/myaccount.

QUESTIONS?

Find out more at about the changes to SNA's certificate program and the new Level 2 at www.schoolnutrition.org/newlevel and if you still have questions, please contact the Certificate Team at certSNS@schoolnutrition.org.



New Horizons Trade Show

By Becky Sharpe, Industry Committee Chair

The 2018 New Horizons Trade Show was a grand slam. Thank-you to our All-Star Team of School Nutrition Professionals and Industry Partners for making this one of the most memorable Trade Shows to date! There were 168 booths, and that included 23 new vendors not in last year's show. The booths were decked out to compliment the theme of the conference, "Score BIG...with School Nutrition." As always, the trade show presented us with a wonderful opportunity to network, and to see all the new products, equipment and services available. Our School Nutrition programs will "Score Big" in the 2018-19 school year with all the networking, knowledge, and partnerships that they came away with from the New Horizons Trade Show. We are so grateful for our Industry Partners and the key role they play on each of our School Nutrition Teams.

This year's Trade Show Booth Winners were:

Best of Show Single Booth

- US Foods

Best of Show Multiple Booths

- Key Impact Sales Systems

Best of Show-Creative Theme Booth

- NCDA & CS – Food Distribution

Best of Show Equipment Booth

- Denver Equipment Co. of Charlotte

Congratulations to all the booth winners on a job well done!

Thank you for your hard work and creativity.

This past year would not have been as successful without our All-Star Team made up of School Nutrition Professionals and Industry Partners. We certainly did Score Big. It is our hope that the 2019 trade show and

activities will be a continuation of this success. A special thanks to the 2017-18 Industry Committee and Dawn Ferguson Roth, SNA-NC Executive Director, for planning such a great show. Industry Committee members include: Karen Tynch, Chairperson, Edenton-Chowan Schools; Lori Bass, Bladen County Schools; Brittany Yokeley, Wake County Schools; Robin Chriscoe, Affinity Paramount Group; Frank Fields, Gaston County Schools; Pattie Graves, Southern Food Equipment Reps; Steve McRorie, Mondelez International; Tina Pottorff, Hickory City Schools; Robert Rolfe, Henderson County Schools; Becky Sharpe, NC DPI Child Nutrition Services and Mark Webb, SA Piazza.



Awards and Scholarships Information

By Shirley Pelletier, MPH, RD, LDN, SNS, Leadership Development/Awards Chair

Each year, SNA-NC honors members of our Association who have demonstrated outstanding performance in many respective fields. For 2018-2019 we hope to have a record number of nominations in each category. As I travelled across the state during my President's year, I saw firsthand the talent and abilities of our members. You are each individually so worthy of recognition and praise, please take the time to nominate a deserving teammate for our prestigious awards/scholarships. I encourage you to honor your outstanding abilities. Official forms and rules can be found on our SNA-NC website: www.schoolnutrition-nc.org.

Employees, managers, and directors may be nominated by peers, staff, colleagues or supervisors for our awards. All nominees must be SNA-NC members in good standing, and hold a SNA certification or credential. Links to the forms for awards/scholarship as well as deadline information are available on our SNA-NC website at www.schoolnutrition-nc.org.

For Employees: ***The Employee of the Year Award***. The Employee of the Year Award recognizes non-managerial school nutrition employees for the contributions they have made throughout their school nutrition career, recognizing those (non-manager) employees who have great customer service skills, creativity, dedication to professional growth and a deep commitment to the children they serve

For Managers: ***The Manager of the Year Award*** in Honor of Louise Sublette recognizes school nutrition managers for the contributions they have made throughout their school nutrition career as managerial staff. It recognizes managers who create an inviting cafeteria environment, provide leadership, training and mentoring to staff and are involved in SNA, the school and the community. Awarded in honor of Louise Sublette, a leader in SNA in Tennessee for 43 years, who believed the success of school nutrition, depended upon the professionals who work in the program.

For Directors: ***The Director of the Year Award*** recognizes schools nutrition directors for the contributions they have made throughout their school nutrition careers by enhancing the school nutrition programs they are responsible for, providing leadership, training and mentoring to staff, and are involved in SNA, the school and the community.

The Mary Long Beasley Award is a special award given to North Carolina members. It is given in honor

of Mary Long Beasley who had a lifelong commitment to children and SNA of North Carolina. This award is given by her family every year to members of various levels of our profession who distinguish themselves by their service.

The Tim Greene Scholarship is given to an outstanding member of our Association who is interested in and active in legislative activities locally or on the state level. SNA-NC in partnership with Affinity Group Paramount provides this distinguished scholarship funding attendance at the SNA Legislative Action Conference in Washington DC. Tim was known as a strong advocate for school nutrition.

The Gene Causby Memorial Scholarship is given to a supervisor or director who is interested in and advocates for school nutrition. This award is a scholarship of \$1500 to attend the SNA Legislative Action Conference in Washington, DC. This award is given to honor Gene's love for SNA-NC and School Nutrition as well as his lobbying efforts on our behalf during his lifetime.

The Martha Gomer Spirit Award is given to an energetic supervisor who exhibits enthusiasm and dedication to School Nutrition. Given to honor Martha Gomer for her enduring spirit and tenacity as a SN Supervisor and advocate for the School Nutrition profession.

The SNA-NC Scholarships reward up to two (2) individuals annually with \$500.00 scholarships to members who are actively pursuing higher education in a food service related degree program. These scholarships are funded by the efforts of the SNA-NC Endowment Committee.

The Lynn Harvey First Timer Scholarship was established to honor Dr. Lynn Harvey's outstanding service as the 2017-18 SNA National President. The scholarships are \$500.00 plus complementary registrations to three (3) first timer attendees to the SNA-NC Annual Conference. Nominees must be members in good standing. **PLEASE NOTE THAT THE DEADLINE FOR THE LYNN HARVEY FIRST TIMER SCHOLARSHIPS HAS CHANGED TO JANUARY 31ST OF EACH YEAR!**

The SNA-NC Partner in Education Award is designed to recognize outstanding professional performance through continuing service and leadership in nutrition education at the local level. Outstanding nutrition education activities in both the cafeteria and classroom

Awards and Scholarships Information *(continued)*

are recognized. Nominations may be submitted by any member in good standing of the Association. This is a great opportunity to celebrate the work you do every day in your schools.

The Lunch Bell Awards for Newspaper or Radio/TV are presented annually to recognize outstanding service and the impact of media on school nutrition and nutrition education in the areas of public awareness and service to the school nutrition program and community. Any member in good standing is encouraged to apply with the corresponding media outlet giving superb coverage of the nutrition education activities.

Employee, Manager and Director of the Year awards are given by SNA. These award winners can also be

recognized at the Awards Ceremony at SNA's Annual National Conference (ANC) and may receive additional prizes at that time. Any additional costs to attend ANC are expected to be absorbed by the individual or local chapter.

Please take the time to recognize outstanding members who are deserving of these awards. For additional information or clarification regarding any award or scholarship please contact me at shirleypelletier@pqschools.org or you can call me at 252-331-9807. I look forward to receiving nominations for each award/scholarship from each of the 8 districts across our SNA-NC state!!!



Golden Key Achievement Award 2018

The Golden Key Achievement Award program is a set of criteria designed to recognize the great school meal accomplishments in a single school. This award includes recognition for activities that complement current program regulations and best practices. The purpose of the award is to promote benchmarks of excellence across North Carolina and to honor School Nutrition programs maintaining high standards. Participation in this award fosters ongoing professional development and improvement in the school nutrition environment and aligns with the United States Department of Agriculture (USDA) professional development learning codes.

Twenty-seven schools participated, and six entries were submitted for the state-wide judging and presentation at the SNA-NC Conference in June. Congratulations to all for a job well done!!

FIRST PLACE

Iredell Statesville Schools
Troutman Elementary School
Sharron Saunders, Manager

SECOND PLACE

Department of Public Safety,
Division of Juvenile Justice
Alexander Juvenile Detention Center
Beverly Cash, Cook Supervisor

THIRD PLACE

Beaufort County Schools
Bath Elementary School
Ione Alligood, Manager



Please consider entering your school for this award in 2019. More information can be found at:
<http://childnutrition.ncpublicschools.gov/information-resources/awards-recognition-opportunities>

SNAC Art Contest Winners



Grades K-4 Category
Mary Ellen Bridges - Lincoln County Schools



Grades 5-8 Category
Rebeka Grace Lee - Lincoln County Schools



Grades 9-12 Category
Hunter Boston - Lincoln County Schools

SNAC of the Year Winner



Beverly Cash
Alexander Juvenile
Detention Center

2018 NC Summer Nutrition Promotion and Marketing Contest



SNA-NC Talent Show

June 20, 2018



Tim Greene Memorial Scholarship Award

The Tim Greene Memorial Scholarship Award was presented to Bobbie Marshburn of Onslow County Schools at the Annual Conference in June. Bobbie will use the scholarship to attend the 2019 SNA Legislative Action Conference in Washington DC in February. Ryan Greene of Affinity Group Paramount presented the scholarship.



Bobbie Marshburn with Ryan Greene

Lynn Harvey First Timers Scholarships

Lynn Harvey First Timers Scholarships were awarded to three SNA-NC members that had never attended the Annual Conference. The winners received a free conference registration and \$500 stipend to be used for hotel and expenses. The winners were recognized at conference this year.



Tina Cherry of Nash-Rocky Mount Schools with Dr. Lynn Harvey



Mary-Catherine Talton with Martha Gomer

Martha Gomer SPIRIT Award

The Martha Gomer SPIRIT Award recognizes an outstanding Child Nutrition Supervisor who demonstrates strong commitment to the Child Nutrition Program. The Award honors Martha Gomer for her service to school nutrition and SNA-NC. Martha Gomer presented the award to Mary-Catherine Talton of Johnston County Schools at the Annual Conference in June.



Dr. Lynn Harvey with Expedito Dano of Bertie County Schools

Gene Causby Memorial Scholarship Award

The Gene Causby Memorial Scholarship Award was presented to Imer Smith of New Hanover County. Imer will use the scholarship to attend the 2019 SNA Legislative Action Conference in Washington DC in February. Pam Smith presented the award to Imer.



Imer Smith with Pam Smith



Diane Locklear of Hoke County Schools with Dr. Lynn Harvey

Mary Long Beasley Award

The Mary Long Beasley Award is presented each year to honor the memory of Mary Long Beasley. The 2018 Mary Long Beasley Award for a Child Nutrition Supervisor was presented to Melinda Hammonds of Johnston County Schools. The 2018 Mary Long Beasley Award for Child Nutrition Manager was presented to Georgina Villa of Hoke County Schools.



*Melinda Hammonds
with Louise and Mary Bruce Warena and Bruce Beasley*



*Georgina Villa
with Louise and Mary Bruce Warena and Bruce Beasley*

2018 Partners in Education Award



1st Place Tena Senko, NC Learning Academy, Cumberland

2018 Chapter of the Year Lincoln County



Wanda Edwards with Shirley Pelletier

2018 Lunch Bell Award Radio & TV

WCNC News Channel 36 NBC was nominated by
Charlotte Mecklenburg Schools



*Fred Gilbert with
Shirley Pelletier*

Local Daily Newspaper

Sun Journal, New Bern, NC was
nominated by Craven County Schools



Gretchen Wilson with Shirley Pelletier

Director of the Year Award



Ruth McDowell with Shirley Pelletier

Manager of the Year Award



Janet Willingham with Shirley Pelletier

2018 SNA-NC Scholarship Winners



Betty Ann Champion with Shirley Pelletier



Kimberly Cullipher with Shirley Pelletier

**Dawn Roth was honored during
the Annual Conference for 20 years of service
with the School Nutrition Association
of North Carolina**





SNA-NC Plan of Action for Local Chapters 2018-19

SNA-NC Vision Statement: Be the authority and resource for school nutrition programs.

SNA-NC Mission Statement: Empower and educate members and partners to promote quality school nutrition programs.

SNA-NC Transforming Futures

The 2017-2018 school year has flown by as we “Scored Big With Schools Nutrition” with SNA-NC. As we begin Transforming Futures in the 2018-2019 school year remember that our vision as an association is to make sure that our students are well-nourished and ready to learn. It’s our job to serve our students the healthiest, tastiest meal possible. We have to take the guidelines we’ve been given and find creative ways to grab the attention and the taste buds of our students and lead them to a healthier lifestyle. While we hope for some flexibility with reauthorization to help our programs be more successful, we have to stay the course USDA has provided us with and Just Roll with It.

The SNA-NC Plan of Action is a tool that we use at the state and local level to guide our focus for the Association. The Board of Directors, District Directors, Committees and Local Chapters will work together toward accomplishing the goals outlined in the plan. We can “SCORE BIG with School Nutrition” at the local level when we all work together towards our common goal. Please review the Plan of Action below and consider how you can implement some of the strategies outlined.

Goal 1 – Professional Development Goal - School nutrition professionals will have the necessary knowledge, skill and expertise to administer, manage and deliver healthy school meal programs.

Objective: Increase the availability of resources and opportunities to enable members to meet and exceed the USDA Professional Standards regulation, thereby increasing the value of SNA membership for school nutrition professionals.

Strategies:

1. Collaborate with your state agency to develop and offer education programs.
2. Promote SNA as the resource for USDA professional standards.
3. Promote participation in SNA scholarships program to help members pursue training opportunities.
4. Promote the SNA Certificate Program as a way to create a career path and grow professionally in School Nutrition especially among employees, managers and directors who do not meet SNS academic requirements:
 - Promote rollout-out of new Certificate level 2 in July 2018 as a professional growth opportunity.

Goal 2 – Advocacy and Public Image - Policy makers, school officials, and parents will rely on SNA as the authority for designing and funding school meal programs.

Objectives:

1. Increase the recognition of school nutrition programs as integral in the education process.
2. Increase efforts to improve understanding and knowledge by policy makers and other stakeholders of the scope and complexity of school nutrition operations.
3. Increase the number of SNA members trained in advocacy.

Strategies:

1. Use SNA tools, infographics and templates available for members to use in sharing their school nutrition "stories".
2. Contact elected officials to share SNA positions and gain support.
3. Participate and enhance efforts to grow grassroots advocacy including cafeteria site visits, letter writing, action alerts, etc.
4. Invite your local and state representatives, as well as local school administrators to attend your district and state conference(s).

Goal 3 – Membership and Community - School nutrition programs nationwide will be strengthened through collaboration with members, state affiliates, industry and allied partners.

Objectives:

1. Increase membership and member retention among all stakeholders.
2. Increase pathways for involvement among different demographic segments of SNA membership that reflect the association’s core values.
3. Build the capacity of state associations for stronger governance and association management practices.
4. Increase awareness of the value of the School Nutrition Foundation and SNA scholarships as a resource to SNA members
5. Increase recruitment and development of future SNA leaders.

Strategies:

1. Expand opportunities for our state association/state agency collaboration to increase membership.
2. Explore creation of state NextGen Professionals Task Force to promote the profession and increase membership engagement in SNA-NC among emerging professionals
3. Encourage participation in SNA-NC Awards Program.
4. Design a process for identifying, recruiting and developing SNA-NC leaders.
5. Expand recruitment of under-represented member demographic groups in our state association and leadership positions.

If you have questions, or want to know any additional information about how we plan to work towards these goals, please don’t hesitate to reach out to your District Director. They are available to help you find the information you need. Make this a fantastic year for School Nutrition!

SNA of NC Industry Partners

The following Sustaining Members are an important part of our Association. Please invite them to your district and chapter meetings and let them know how much you appreciate their services and products.



AccuTemp Products
 Acosta Foodservice
 Advanced Food Products
 Affinity Group Paramount
 Asian Food Solutions
 Associated Marketing Agents
 Bernard Food Industries, Inc.
 Brakebush Brothers, Inc.
 Buena Vista Foods
 Butter Buds
 Cannon Marketing
 Cargill
 Carolina Foodservice Solutions, Inc.
 Carolina Packers, Inc.
 Cavendish Farms, Inc.
 Champion Foodservice, LLC
 Chloe's Fruit
 Cohen Food Service, Inc.
 ConAgra Foods
 Correction Enterprises
 David's Cookies
 Deacon Foodservice Solutions
 Denver Equipment Co. of Charlotte, Inc.
 Dessert Innovations
 DGW Business Forms & Systems
 Domino's Pizza
 Dori Foods – Tools for Schools
 Education Management Systems

Ekon-O-Pac
 Food Sales East
 General Mills Foodservice
 Gilbert Foodservice, Inc.
 Gordon Food Service
 Gregory Packaging, Inc.
 Griffin Marketing Group, Inc.
 Hadley Farms, Inc.
 Heartland School Solutions
 Henderson's Best Fresh Cuts
 Hershey Creamery Co.
 Hobart Corporation
 Holland Associates
 Hom/Ade Foods, Inc.
 Idahoan Foods, LLC
 Innoseal Systems, Inc.
 J & J Snack Foods
 Jacobi-Lewis Company
 Jones Dairy Farm
 JTM Food Group
 Juice Alive
 Kellogg's
 Kent Precision Foods Group, Inc.
 Kent Quality Foods, Inc.
 KeyImpact Sales Systems
 Kitchen Resource Group
 Kraft Heinz Company
 Kunzler & Company, Inc.
 Larry's Sausage
 Le Bleu Corporation
 Lindy's Homemade, LLC
 Master Marketing Carolina
 McCain Foods
 Milo's Tea Company
 mixmi brands
 Mondelez International
 Muffin Town
 Nardone Bros. Pizza
 National Food Group, Inc.
 NCDA&CS-Food Distribution
 NC DPI-School Nutrition Services
 North Carolina Egg Association
 Palmer Hamilton
 Pepsi Bottling Ventures
 Pepsi-Cola Bottling Co of Hickory
 PepsiCo Foodservice
 Perdue
 Pet Dairy
 Peterson Farms Fresh, Inc.
 Profit Solutions Group, Inc.



R & H Produce Company, Inc.
 Raisels-Chortels
 Red Gold
 Ruiz Food Products, Inc.
 S.A. Piazza (Wild Mike's)
 School Nutrition & Fitness
 Schwan's Company
 SFSPac
 Smart Mouth Foods
 Snak Time Foods
 Southern Food Equipment Reps
 Stillwater Provisions
 SunButter
 Super Bakery
 Swanson-Girard Associates
 Sysco Raleigh
 T. Marzetti
 Tajin International
 Taylor Farms Tennessee
 Taylor Freezer Sales Company
 The CORE Group
 The Dairy Alliance
 The Happy Chef
 Thompson & Little, Inc.
 Titan School Solutions
 Trident Seafood
 True Foodservice Equipment
 Uniforms Galore
 United Refrigeration
 United Restaurant Equipment Co.
 UNO Foods
 US Foods
 Vulcan
 Waypoint
 Wells Blue Bunny
 Wild Blueberry Commission of Maine
 Yang's 5th Taste



STAR Club Awards

The following STAR Club members were recognized at the Annual Conference in June.

Star Club Members

Tina Burch
Jennifer Cable
Kathy Coble
Tara Kelley
Sharon Kinion
Beth Maynard
Wanda McClain
LaDonna Mitchell
June Rich
Myra Shoffner
Amy Tant
Sarah Yarbrough



Bronze Star Members

Lisa Baker	Gary Gay
Janette Broda	Sharon Kinion
Betty Ann Champion	Bobbie Marshburn
Bobbie Crum	Rebecca Tomlinson
Cynthia Farr	Martha Webb



Silver Star Members

Lisa Altmann
Kellea Govan
Richard Jacobs
Sandra Locklear
Jean Mason
Shirley Pelletier
Libby Post
Danelle Smith



Platinum Star Members

Teresa Back
Kathy Caudle
Lynn Harvey
Jean Mason
Gwyndolyn Roberson
Imer Smith
Christina Stallings
Jeff Swartz



Gold Star Members

Teresa Back
Paula DeLucca
Dana Edwards
Kelly Frady
Jean Mason



Diamond Star Members

Deborah Carpenter
Brenda Watford



Newly Certified Members

Congratulations to the following members that become certified between March 1 through August 1, 2018

DISTRICT 1

1740 Pitt Co SNA

Nicole Frey

DISTRICT 2

2650 New Hanover Co SNA

Marilynn Savage

DISTRICT 3

3330 Edgecombe Co SNA

Susan Johnson

3510 Johnston Co SNA

Valerie Tyson

DISTRICT 4

4090 Bladen Co SNA

Melinda Gainey

DISTRICT 5

5790 Guilford Co SNA

Betty Ann Champion

DISTRICT 6

6600 Charlotte Mecklenburg SNA

Catherine Beam

Heidi Bodah

Laura Dolan

Elmer Glover

Gloria Haggins

India Houston

Rosel Howell

Teresa Latta

William Smith

Amaryllis Tilghman

6900 Union Co SNA

Rhonda Dunn-Williams

Katrina Martin

Mary McDonald

Marie Ruhland

Reyna Tuliano

Sherry Williams

DISTRICT 7

**7180 Catawba/Hickory/
Newton-Conover SNA**

Jenny Helms

Lisa Powell

Stephanie West

7300 Davie Co SNA

David Salmon

Mardi Spillman

DISTRICT 8

8110 Buncombe Co SNA

Sandra Hammond

8440 Haywood Co SNA

Melanie Batchelor

WELCOME NEW MEMBERS

The following joined our association in April through August 2018. We welcome each new member.

DISTRICT 1 - 25 New Members

1080 Bertie Co SNA

Expedito Dano

1720 Perquimans Co SNA

Margaret Bass

Sarah Bengé

Lisa Beyer

Sarah Biter

Tina Bundy

Janice Butts

Kimberly Cullipher

Ronda Forbes

Jacque Koon

Yvonne Lane

Tammy Nixon

Tammy Rose

Sherlby Rountree

Tammy Sims

Crystal Stockdill

Erica Waterfield

Jamie West

Tuesday White

Robin Williams

1940 Washington Co SNA

Keisha Brooks

Carlita Hudson

Cynthia Jackson

Landra Jackson

LaDonna Mitchell

1580 Martin Co SNA

Christie Andrews

Sharon Beasley

DISTRICT 2 - 14 New Members

2100 Brunswick Co SNA

Renee Rhodes

2540 Lenoir Co SNA

DeShonnia Cooley

Beatrice King

Jalessa Lane

Carolyn Perry

Carla Phillips

Toni Pirce

Johnnie Roberson

2650 New Hanover Co SNA

Elissa Reis

Elizabeth Wallace

2670 Onslow Co SNA

Tiffany Thomas

2820 Clinton City SNA

Sylvia Watkins

Allison Williams

2960 Wayne Co SNA

Kimberly Trent

DISTRICT 3 - 7 New Members

2510 Johnston Co SNA

Penny Martin

3920 Wake Co SNA

Debbie Hinton

Betsy Rogers

James Stanford

3980 Wilson Co SNA

Debra Foster

Wanda McClain

NC Dept. of Agriculture

Brandy Starnes

DISTRICT 4 - 11 New Members

4090 Bladen Co SNA

Sheunna Council

4240 Columbus Co SNA

Elizabeth Foley

4241 Whiteville City SNA

Rhonda White

4260 Cumberland Co SNA

Elisa Belanger

Pamela Manning

Tenae Marks

Maureen Skrzydlinski

4470 Hoke Co SNA

William Black

4830 Scotland Co SNA

Amanda Bryant

Tiffany Johnson

Danny Wiggins

DISTRICT 5 - 6 New Members

5010 Alamance Co SNA

Candi Watlington

5410 Guilford Co SNA

Brantley Long

5730 Person Co SNA

Judy Cole

Elizabeth O'Briant

Patricia Rainey

5850 Stokes Co SNA

Kristie Hauser

DISTRICT 6 - 22 New Members

6130 Cabarrus Co SNA

Kendra Bowling-Dodson

Tiffany Coubal

Latoya Green

Tecola Newton

Faye Silsby

Amanda Simpson

Alice Swenson

6360 Gaston Co SNA

Caren Berrier

Shannon Burrell

Ann Dameron

Kelsey Keltz

Krista Phillips

Emily Waiton

Donna Walker

6550 Lincoln Co SNA

Veronica Walton

6600 Charlotte/Mecklenburg SNA

Juanita Blackwell

Charles Chong

Jennifer Glose

Choney Holman

Joshua Kerr

Christina Regefsky

6800 Rowan-Salisbury SNA

Sonya McCullough

DISTRICT 7 - 5 New Members

**7180 Catawba/Hickory/
Newton-Conover SNA**

Lisa Powell

7860 Surry/Elkin/Mt. Airy SNA

Regina Patel

Cynthia Tunis

7970 Wilkes Co SNA

Karen Barlow

7990 Yadkin Co SNA

Virginia Taylor

DISTRICT 8 - 7 New Members

8110 Buncombe Co SNA

Jennifer Arnold-Mohr

Cheryl Brown

Tristan Cox

Ashely Mendoza

8450 Henderson Co SNA

Brian Arrington

8590 McDowell Co SNA

Erin Buchanan

2018 - 2019 SNA of NC Board of Directors

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John Metcalf

Chris Wall

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See Vice President

MARKETING ADVISORY

See President-Elect

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OF NORTH CAROLINA**

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Concord, North Carolina 28027

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SNA-NC MISSION STATEMENT:
Empower and educate members and partners
to promote quality school nutrition programs.